



THE CONVERSATION STARTS HERE . . . AT ALA MIDWINTER MEETING & EXHIBITS

**“Connect, Converse,
Collaborate = ALA
Midwinter**

—Carol Anne Germain,
University at Albany

**“Add Midwinter
Meaning to your
professional life!”**

—Andrea M. Morrison,
Indiana University,
Bloomington

**“ALA Midwinter - a
great place to expand
your knowledge and
share experiences.**

—Linda Rowan, Free Library
of Northampton Township

**“Get involved and
attend! You can be
the difference in
your professional
organization.”**

—Kyla M. Johnson,
Farmington High School

We know that you want to take new tools and ideas for successful innovation and improvements, as well as a renewed sense of energy, back to your libraries and other institutions. You want participatory sessions offering current content. You want to learn from selected experts and from formal and informal dialogue with colleagues and peers, with a focus on digital content and e-books, innovation, books and authors, community engagement, technology in libraries, leadership, library advocacy, and much more.

A PREVIEW OF WHAT YOU GET

“News You Can Use.” Sessions focusing on the latest updates from experts on public policy, ebooks and digital content, technology, community engagement, accessibility, LIS research, book industry data, RDA, grant priorities, library user research, and more, based on new research, surveys, reports, legislation/ regulation, projects, beta trials, focus groups, and other data. Providers include ALA divisions and offices, the ALA Digital Content Working Group, and a wide range of other organizations.

Auditorium Speaker Series, ERT/Booklist Author Forum, Arthur Curley Memorial Lecture, President’s Program, Martin Luther King, Jr. Holiday Observance and Sunrise Celebration. Expand your horizons at these and other events and sessions featuring inspiring speakers who are thought leaders, industry icons, technology innovators, award-winning and bestselling authors, library-loving entertainers, and more.

A packed exhibit hall with 450+ organizations featuring the latest in books, technologies and services; PopTop Stage, What’s Cooking @ ALA Stage and Book Buzz Theater showcasing the hottest authors, illustrators and titles; Mobile App Pavilion, Post Office, Internet Room; and hundreds of “Meet the Authors” autographing opportunities.

Plus:

- 100s of discussions and other sessions on trending topics
- ALA Youth Media Awards announcements, the year’s most anticipated awards for books and media for youth.
- ALA Masters—your colleagues’ innovations
- Midwinter Institutes offering in-depth professional development
- ALA JobLIST Placement Center connecting job seekers and employers, and offering free career counseling
- Dozens of formal and informal networking opportunities and events

Networking Opportunities to process implications and share with peers. ALA Midwinter Meeting once again offers dozens of formal and informal opportunities to engage, learn, and network. Bookend your meeting with the Unconference on Friday and Library Camp on Monday afternoon to ask questions, explore options, make recommendations, examine ideas, and reflect on the implications of what you’ve covered at Midwinter. Participate in the “kitchen-table” type conversations started at 2013 Annual Conference, with a focus on your aspirations for ALA as your professional community.

REGISTER AND BOOK HOUSING AT ALAMIDWINTER.ORG.

Save the most money: Early bird registration is open noon (Central) October 1 to noon (Central) October 31.

Save money and time in line: Advance registration closes noon (Central) Jan 23.

www.alamidwinter.org

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PRELIMINARY SCHEDULE

EXHIBIT HOURS

Friday, January 30	5:30 pm - 7:00 pm
Saturday, January 31	9:00 am - 5:00 pm
Sunday, February 1	9:00 am - 5:00 pm
Monday, February 2	9:00 am - 2:00 pm

REGISTRATION HOURS

Friday, January 30	7:30 am - 7:00 pm
Saturday, January 31	7:30 am - 5:00 pm
Sunday, February 1	7:30 am - 5:00 pm
Monday, February 2	7:30 am - 2:00 pm

MIDWINTER "AT-A-GLANCE" SCHEDULE

Thursday, January 29

8:30 am - 5:30 pm Pre-Midwinter Institutes

Friday, January 30

8:30 am - 4:00 pm Pre-Midwinter Institutes

8:30 am - 4:00 pm Educational Sessions, Meetings, and Discussion Groups

9:00 am - 12:00 pm Unconference

4:00 pm - 5:15 pm ERT/*Booklist* Author Forum

5:15 pm - 5:30 pm Ribbon-Cutting Ceremony

5:30 pm - 7:00 pm Opening Reception in the Exhibit Hall

Saturday, January 31

8:30 am - 5:30 pm Educational Sessions, Meetings, and Discussion Groups

8:30 am - 5:30 pm "News You Can Use" Updates

8:30 am - 5:30 pm Kitchen-Table Conversations

9:00 am - 5:00 pm Exhibit Hall Open

9:00 am - 5:00 pm ALA JobLIST Placement Center

9:30 am - 5:30 pm Book Buzz Theater

10:00 am - 11:00 am Auditorium Speaker Series

4:00 pm - 5:00 pm Arthur Curley Memorial Lecture

Sunday, February 1

8:30 am - 5:30 pm Educational Sessions, Meetings, and Discussion Groups

8:30 am - 5:30 pm "News You Can Use" Updates

8:30 am - 5:30 pm Kitchen-Table Conversations

9:00 am - 5:00 pm Exhibit Hall Open

9:00 am - 5:00 pm ALA JobLIST Placement Center

9:30 am - 5:30 pm Book Buzz Theater

10:00 am - 11:00 am Auditorium Speaker Series

11:45 am - 12:30 pm ALA Masters Session

3:30 pm - 5:30 pm ALA President's Program

Monday, February 2

8:00 am - 9:00 am Youth Media Awards

8:30 am - 5:30 pm Educational Sessions, Meetings, and Discussion Groups

8:30 am - 5:30 pm "News You Can Use" Updates

8:30 am - 5:30 pm Kitchen-Table Conversations

9:00 am - 2:00 pm Exhibit Hall Open

9:30 am - 12:30 pm Book Buzz Theater

11:45 am - 12:30 pm ALA Masters Session

2:00 pm - 3:00 pm Wrap Up/Rev Up Celebration

3:30 pm - 5:00 pm Library Camp

Tuesday, February 3

8:00 am - 5:30 pm Meetings

www.alamidwinter.org

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REGISTRATION RATES

Registration and housing are open from October 1, 2014. Register and book housing at alamidwinter.org.

WHAT'S INCLUDED WITH YOUR FULL MIDWINTER REGISTRATION

Included in the full registration package you get access to the exhibit hall, discussion groups, Auditorium Speakers Series, "News You Can Use" updates, ALA President's Program, ALA Youth Media Awards announcements, "Kitchen-Table" Conversations, Unconference, Library Camp, ALA JobLIST Placement Center and much more.

Full registration covers January 30–February 3, 2015 and all sessions except for Pre-Midwinter Institutes and ticketed events.

Exhibits-Only passes cover access to the exhibit floor on Saturday, Sunday, Monday only.

Midwinter Meeting Registration Categories	Early Bird by October 31, 2014	Advance by January 23, 2015	Onsite	Daily Fees (Full conference registration for a single day)
Member* (ALA and Division Members)	\$190	\$210	\$230	\$155
Other Member* (Retired, Student, Trustee, Non-Salaried, Support Staff)	\$85	\$90	\$100	\$65
Non-member	\$290	\$315	\$345	\$165
Exhibits Only (For use on the exhibit floor Sat., Sun. and Mon.)	\$50	\$50	\$50	

* Must show proof of membership

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151 E Upper Wacker Drive
- 2** Fairmont Chicago
200 N Columbus Drive
- 3** Hilton Chicago
720 S Michigan Avenue
- 4** Hyatt Regency McCormick
2233 S Dr Martin Luther King Jr Drive
- 5** Radisson Blu Aqua Hotel Chicago
221 N Columbus Drive
- 6** Renaissance Blackstone
636 S Michigan Avenue
- 7** Sheraton Chicago Hotel and Towers
301 E North Water Street
- 8** Swissotel Chicago
323 E Upper Wacker Drive

For rates, amenities, and further information, visit alamw15.ala.org/hotels.
All guest rooms in the ALA hotel block include complimentary internet.



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2015 HOTEL MAP