



IMAGING PRODUCTS & SERVICES

**FOR IMMEDIATE RELEASE:** January 21, 2015

**Media Contacts:**

[Matt McCabe](#)/Vice President, Business Development

(240) 215-0224 x210

[Christopher Crowley](#)/President

(240) 215-0224 x202

**THE CROWLEY COMPANY TO DEMO NEW AND POPULAR  
PATRON AND ARCHIVE SCANNERS AT CHICAGO LIBRARY SHOW**

Frederick, Md. and Chicago, Ill. – [The Crowley Company](#) is bringing its newest and most popular library scanners to next week’s [2015 ALA Midwinter Meeting](#). Established in 1876, the [American Library Association \(ALA\)](#) is dedicated to the advancement of library and information services and to providing information and resources to librarians and library patrons. From Friday, January 30 through Monday, February 2, The Crowley Company will be exhibiting in Booth 3226.

Crowley vice president Matthew McCabe notes, “Libraries are among our top clientele for both scanning hardware and conversion services. Librarians and patrons use our walk-up book scanners and microfilm reader-scanners for research. They can find old images on microfilm – or passages from books and papers – scan them and then send the images to USB, email, the cloud or mobile devices. These walk-up or patron scanners essentially replace photocopiers and old reader printers with technology that students and patrons are utilizing in their everyday life. In addition to being environmentally friendly by eliminating or reducing the need for paper, ink and toner, these scanners also reduce demand on staff time as they are very simple to use and patrons rarely need assistance.” He continues, “Our higher-end archival planetary scanners and scanning services are useful to librarians and library archivists who have local or special collections to digitize, either with intent to share online or to protect the information from disintegrating originals. These collections could be newspapers, books, personal documents, photos, art and other media.”

Crowley will be demonstrating the following scanning units on-site:



- [Zeutschel zeta book copy](#) and [OS 15000](#) patron and back-office scan systems

Manufacturers



Wicks and Wilson  
A CROWLEY Company



Maryland | California | United Kingdom | 240.215.0224 | [www.thecrowleycompany.com](http://www.thecrowleycompany.com)



- [Wicks and Wilson UScan+](#) multi-media microform reader/scanner



- [Zeutschel 12002-series](#) planetary book scanner – a new generation of the popular OS 12000 scanners



- [Mekel Technology MACH12](#) high-production rollfilm scanner

Crowley is offering a [free Expo-only pass](#) to anyone wanting to attend the Chicago exhibition.

#### **SPECIAL OFFER FOR ALA ATTENDEES ON PATRON SCANNING SYSTEMS**

ALA attendees are eligible for \$500 off any [UScan+ Universal Film scanner](#) or \$2,000 off any [Zeutschel zeta book copy](#) on orders shipping by February 28. With the UScan or UScan+, users can read, scan, save and send images from a variety of media including microfilm, microfiche, aperture cards, photo negatives, slides and other micro-media. The compact zeta overhead capture system is ideal for any library or archival setting with needs to capture lower volumes of A3+ and A2 sized books, magazine, maps or documents in up to 600 dpi resolution. Images scanned on either system can be saved to a number of output options including file, USB, email and cloud. These two units have proven extremely popular, with many users taking to the web to share their [stories](#).

####

#### **About [The Crowley Company](#)**

The Crowley Company is a world-leader in digital and analog film technologies and provides an extensive number of digital document and film conversion services to the academic, publishing, commercial, government and archive sectors. The company manufactures, distributes and services high-speed microfilm, microfiche, aperture card, book and document scanners, microfilm duplicators, film processors and micrographics equipment. Manufactured brands include [Mekel Technology](#), [Wicks and Wilson](#), [HF Processors](#) and [Extex Microsystems](#).

**Tags:** @crowleyscans #alamw15 #zeta #uscan #mekel #zeutschel

